

Aurillac, December 14th, 2009

EUROPEAN EXHIBITION OF INNOVATIVE DIGITAL TERRITORIES
August 30th & 31st, 2010
&
EUROPEAN AWARDS FOR TERRITORIAL INNOVATION
August 30th, 2010

PRESENTATION NOTE

Initiated in 2007, the **Awards for Territorial Innovation** are meant to promote the use of innovative ICT in local and territorial authorities in France (DOM-TOM included) and Europe. In 2010, the Awards become European.

A call for entry was made on December 14th 2009 and is relayed since by all the territorial networks and organizations in France and Europe, along with the Living Labs' network (Living Labs Unit of the European Commission).

The selection comity is composed of members coming from the scientific Committee and the program Committee of RuraliTIC (territorial organizations).

The jury for the nomination of the candidates is composed of independent experts and members of the scientific Comity.

Mechanism:

The European Awards for Territorial Innovation are structured on 3 stages:

- Call for entry - Reception of the applications: from December 14th, 2009 to June 30th, 2010 – 7:00 PM at the latest
- Selection of the applicants by the selection Comity: from July 1st to 25th, 2010
- Nomination of the laureates by the jury: from July 26th to August 22nd, 2010

Informing of the laureates and handing over of the European Awards for Territorial Innovation:

- Informing of the laureates: from August 9th to 29th, 2010
- Handing over of the Awards at the Sédailles' Castle in Marmanhac, during the gala evening of the RuraliTIC forum, on August 30th, 2010.

Call for entry:

Applications must be drafted in French or English - in accordance with the presentation model which can be downloaded on www.ruralitic.org – and must contain:

- Name of the territorial authority, Service, Function, Last name, First name, and accurate address of the project carrier (has to be a territorial authority)
- Names of the private partners and providers who took part in the set up and/or execution of the project

- A document of approximately 2 900 signs (2 900 characters, spaces included) containing 3 parts:
 - The problematics: stakes and goals
 - The selected solution: carrying out, perspectives, cost of the project
 - The benefits for users: main uses, outcome

Applications will have to be sent for the attention of "Evika Ruiz – Comité de Sélection des Trophées Européens de l'Innovation Territoriale" before June 30th, 2010 – 7:00 PM at the latest.

Each territorial authority can compete in several categories.

Selected and displayed applications will be limited to a maximum of 100, of which 30 will be European experiments.

Selection of the applications:

The selection of the applicants will be executed by the selection Comity, by a majority of votes, from July 1st to 25th, 2010.

The selection criteria are:

1. Originality
2. Usefulness & Satisfaction of the users
3. Ratio use / investment
4. Meeting with the execution deadline
5. Development capacity

Selection of the laureates:

The co-presidents of the jury and the RuraliTIC Association will meet in between July 26th and August 22nd, 2010 to select the laureates for each of the following categories:

1. e-Education
2. ICT & Economic development for the territories
3. e-Tourism
4. Telecommuting
5. « Green & Clean » Technologies
6. Digital Solidarity
7. ICT & Social-Health
8. e-Democracy & Social networks
9. Special Award for territorial governance ("intercommunalité")
10. Special Award for European innovation
11. The Jury's Special Award

Two laureates will be selected for each category: a French one and a laureate coming from another European country.

Promotion of selected applicants:

The promotion of the 100 selected applicants will be executed by 3 different means:

- Posts on the following websites
 - RuraliTIC Forum : www.ruralitic.org
 - « On the road, along the territories » : www.laroutedesterritoires.fr
 - « My Digital Territory » : www.monterritoirenumerique.org
 - « Living Labs » network
 - A selected of RuraliTIC's partners' websites
- Displays of boards presenting the projects at the Aurillac Congress Center: *RuraliTIC takes care of the printing of the boards.*

> Aurillac Congress Center's address: Palais des Congrès les Carmes, 1 bis Place des Carmes, 15000 Aurillac - France

- Dissemination of the laureates to territorial and national press in early September 2010.

Granting of the European Awards for Territorial Innovation:

The European Awards for Territorial Innovation will be awarded to the laureates on August 30th during RuraliTIC's gala evening at Sédaiges' castle in Marmanhac. Laureates will be informed of their nomination between August 9th and 29th 2010 so that they can attend the awards ceremony of the European Awards for Territorial Innovation.

The Jury will grant a « Jury's Special Award » to a project from France or from Europe as well as two new awards:

- The special Award for European Innovation.
- The special Award for territorial governance ("*intercommunalité*") - considering the stakes raised by the reform of the territorial authorities in France.

The Trophie can only be handed over in the presence of the representative of the awarded government.

Contacts:

For any question or to apply for candidacy, please contact Evika Ruiz:

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